



1st Climate Action Workshop Europe

You participated at amazing actions on climate change last year, you forwarded tons of e-mail petitions to friends and family, you stood in front of the embassies of the worst polluters or sat in the Bella Centre in Copenhagen to raise your voice for our safe climate future.

And you're wondering: What's next?

Well, Here's an Idea!

350.org and our friends from Wake up call Sweden, Nest and UK Youth Climate Coalition (UKYCC) will work to equip you with the skills and connections you need to get to work on solutions and effectively fight the climate crisis with organizers across the continent.

On the weekend of 28th/29th of August, our team of experienced organizers will show you how you can push climate advocacy to the next level by becoming a movement builder in your community.

- **Dig** into the **details behind new organizing strategies** and motivating storytelling techniques. Skilled organizers from 350.org and UKYCC will tell you all about impactful campaigns in your community.
- **Understand what makes a campaign go viral** from colleagues at Nest. Ever wondered why people ignore your e-mail alerts and why your Facebook page won't reach more people than your mum and a handful of good friends? These guys will tell you why and what you can do about it.
- **Learn** how you can share your skills and energy with people in your community by **becoming a movement builder** from our friends from Wake up call Sweden – because it's all about getting more people involved to change our communities and get to work on climate solutions.

We know you are already working hard on changing our world – so let's not start from scratch but build on the skills you already have. Next time you have a great idea for your community, you'll be able to make it happen yourself.

***You want to join us.
Just email diana@350.org***

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